

Council on Postsecondary Education
July 30, 2001

Key Indicators of Progress – Enrollment, Retention, and Graduation Goals

Action: The staff recommends that the council approve the 2002-06 public institution goals for enrollment, retention, and graduation.

In March 2001, the council approved performance indicators to measure progress in answering the five questions guiding postsecondary education's reform efforts. Also at that meeting, the council approved 17 systemwide goals and outlined plans for setting goals for the remaining indicators by the end of the calendar year. The staff now proposes that the council approve institutional goals for the following five indicators under questions 2 and 3:

- 2.1 Number of undergraduates
- 2.2 Number of graduates/professionals
- 3.1 One-year retention rates of first-time freshmen
- 3.8 Six-year graduation rates of bachelor's students
- 3.9 Five-year graduation rates of transfer students

Institutional goals for enrollment, retention, and graduation were initially set in the Action Agenda in 1999. At the council's direction, the staff has worked with the institutions to revise the goals to reflect actual performance in 2000, to shift from biennial to annual projections, and to extend enrollment projections to 2006. The retention and graduation goals also are projected annually from 2002 to 2006.

Over the past several months, the council staff has worked with institutional presidents and staffs to negotiate goals for enrollment, retention, and graduation. The institutions submitted proposed goals in April. The council staff negotiated changes to a number of the goals where little or no increases were proposed. The data tables showing the recommended goals are shown on pages 60 to 64.

The recommended undergraduate enrollment goals chart an ambitious course toward the goal of 80,000 more undergraduates by the year 2020 (see graph on page 65). We are including for the first time goals for graduate/professional enrollment at the comprehensive universities and graduation rates for students who transfer to the public universities. We are currently working with the independent institutions to incorporate their enrollment projections.

The proposed increases in retention rates range from .5 percent to 6.3 percent and the proposed increase for six-year graduation rates range from .8 percent to 10.0 percent. The proposed goals for five-year graduation rates of transfer students reflect increases of .2 percent to 5.0 percent. As presented on pages 105 to 109, funding may be tied to the achievement of the enrollment and retention goals through a 2002-04 Enrollment Growth and Retention Trust Fund.

Key Indicators of Progress toward Postsecondary Reform

Question 2: Are more students enrolling?

2.1 Undergraduate Enrollment

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	13,480	13,274	12,909	13,029	13,159	13,291	13,424	13,558	0.6	5.0
Kentucky State University	2,205	2,277	2,129	2,400	2,500	2,550	2,600	2,650	20.2	24.5
Morehead State University	6,743	6,645	6,755	6,950	7,018	7,088	7,159	7,231	7.2	7.0
Murray State University	7,349	7,299	7,492	7,700	7,800	7,900	7,950	8,000	8.9	6.8
Northern Kentucky University	10,643	10,672	10,859	11,100	11,300	11,500	11,750	12,000	12.8	10.5
University of Kentucky	17,157	16,847	16,899	17,050	17,175	17,300	17,400	17,500	2.0	3.6
University of Louisville	14,647	14,710	14,477	14,420	14,370	14,300	14,300	14,300	(2.4)	(1.2)
Western Kentucky University	12,713	12,921	13,272	13,540	13,675	13,810	13,945	14,080	10.8	6.1
Subtotal	84,937	84,645	84,792	86,189	86,997	87,739	88,528	89,319	5.2	5.3
Lexington Community College	6,118	6,807	7,214	7,214	7,500	7,800	7,900	8,000	30.8	10.9
KCTCS	45,529	46,035	52,201	60,938	65,204	70,094	75,351	78,365	72.1	50.1
Total	136,584	137,487	144,207	154,341	159,701	165,633	171,779	175,684	28.6	21.8

Key Indicators of Progress toward Postsecondary Reform

Question 2: Are more students enrolling?

2.2 Graduate/Professional Enrollment

Institution	Actual			Proposed Goals					% Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	1,922	1,914	1,748	1,800	1,836	1,892	1,930	1,960	2.0	12.1
Kentucky State University	98	116	125	125	127	133	140	147	50.0	17.6
Morehead State University	1,520	1,526	1,572	1,623	1,647	1,670	1,689	1,709	12.4	8.7
Murray State University	1,554	1,615	1,649	1,740	1,780	1,820	1,860	2,000	28.7	21.3
Northern Kentucky University	1,156	1,104	1,242	1,385	1,445	1,520	1,570	1,610	39.3	29.6
University of Kentucky	6,552	6,219	6,217	6,487	6,527	6,560	6,590	6,625	1.1	6.6
University of Louisville	5,562	5,424	5,627	5,705	5,768	5,872	5,902	5,937	6.7	5.5
Western Kentucky University	2,169	2,202	2,244	2,298	2,324	2,350	2,376	2,402	10.7	7.0
Total	20,533	20,120	20,424	21,163	21,454	21,817	22,057	22,390	9.0	9.6

Key Indicators of Progress toward Postsecondary Reform
Question 3: Are more students advancing through the system ?

3.1 One-Year Retention Rates of First Time Freshmen
Three-Year Average

Institution	Actual			Proposed Goals					Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	62.6%	62.0%	62.6%	63.0%	64.8%	66.0%	67.0%	68.0%	5.4%	5.4%
Kentucky State University	56.2%	61.4%	63.7%	64.7%	65.7%	66.7%	68.0%	70.0%	13.8%	6.3%
Morehead State University	66.5%	63.6%	61.7%	62.7%	63.7%	64.7%	65.7%	66.7%	0.2%	5.0%
Murray State University	70.2%	69.4%	69.8%	70.0%	70.0%	70.1%	70.2%	70.3%	0.1%	0.5%
Northern Kentucky University	63.4%	63.6%	63.3%	64.6%	64.9%	66.1%	67.0%	68.0%	4.6%	4.7%
University of Kentucky	78.6%	78.5%	79.2%	79.5%	80.0%	80.5%	81.0%	81.5%	2.9%	2.3%
University of Louisville	70.7%	70.1%	70.2%	72.0%	73.5%	75.0%	75.5%	76.0%	5.3%	5.8%
Western Kentucky University	65.4%	66.5%	67.9%	68.4%	69.0%	69.3%	69.7%	70.1%	4.7%	2.2%
Lexington Community College	61.1%	61.4%	62.0%	63.0%	63.0%	63.0%	63.0%	63.0%	1.9%	1.0%
KCTCS	53.0%	53.3%	53.5%	54.5%	55.0%	55.5%	56.0%	57.0%	4.0%	3.5%

Key Indicators of Progress toward Postsecondary Reform
Question 3: Are more students advancing through the system ?

3.8 Six-Year Graduation Rates of Bachelor's Students

Institution	Actual			Proposed Goals					Change	
	1998	1999	2000	2002	2003	2004	2005	2006	1998 - 06	2000 - 06
Eastern Kentucky University	26.8%	31.5%	30.0%	32.0%	33.5%	35.5%	37.5%	40.0%	13.2%	10.0%
Kentucky State University	17.7%	31.3%	31.2%	32.0%	33.0%	34.0%	35.0%	36.0%	18.3%	4.8%
Morehead State University	40.1%	44.0%	38.6%	42.0%	43.0%	44.0%	45.0%	46.0%	5.9%	7.4%
Murray State University	38.5%	40.9%	46.3%	46.4%	46.6%	46.8%	47.0%	47.2%	8.7%	0.9%
Northern Kentucky University	30.1%	32.3%	35.4%	35.5%	35.7%	36.0%	36.4%	37.0%	6.9%	1.6%
University of Kentucky	50.8%	52.2%	55.3%	55.9%	56.2%	56.5%	57.0%	57.5%	6.7%	2.2%
University of Louisville	29.9%	31.6%	30.8%	33.0%	33.5%	34.4%	36.5%	39.0%	9.1%	8.2%
Western Kentucky University	39.1%	37.7%	41.5%	40.9%	41.0%	41.3%	41.8%	42.3%	3.2%	0.8%

Key Indicators of Progress toward Postsecondary Reform
Question 3: Are more students advancing through the system ?

3.9 Five-Year Graduation Rates of Transfer Students
Three-Year Average

Institution	1998-2000	Proposed Goals					Change
	Three-Year Average	2002	2003	2004	2005	2006	2000 - 06
Eastern Kentucky University	52.1%	53.0%	54.0%	55.0%	56.0%	57.0%	4.9%
Kentucky State University*	35.3%	NA	NA	NA	NA	NA	NA
Morehead State University	55.0%	56.0%	57.0%	58.0%	59.0%	60.0%	5.0%
Murray State University	60.6%	62.0%	62.5%	63.0%	63.5%	64.0%	3.4%
Northern Kentucky University	55.3%	55.4%	55.5%	55.6%	55.7%	55.8%	0.5%
University of Kentucky	49.2%	51.5%	52.0%	52.5%	53.0%	54.0%	4.8%
University of Louisville	38.6%	41.9%	42.2%	42.4%	42.7%	43.1%	4.5%
Western Kentucky University	62.4%	62.2%	62.3%	62.4%	62.5%	62.6%	0.2%

*Cohort sizes are too small

Undergraduate Enrollment Projections

Public Institutions

